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1950



# SWAN ISLAND DAHLIA

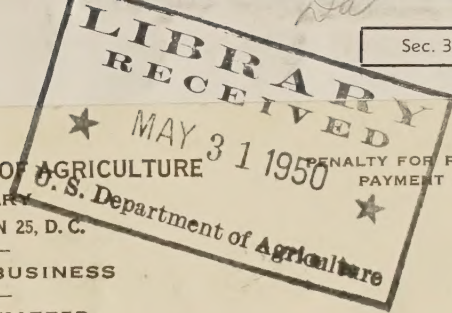
PORTLAND 18,  
OREGON

POMPON DAHLIA  
← ALICE

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## PREMIUM POMPON DAHLIAS

These dainty Pompon or Button Dahlias are admired everywhere for their outstanding qualities as cut flowers. They produce a profusion of blooms averaging 1½ inches in diameter on long, strong stems and will last for days when cut. A bouquet of these bright little flowers will add a cheerful touch to your home.

### STRONG HEALTHY TUBERS 35c Each

**Alice.** Bright red.  
**All Bright.** Red and gold.  
**Amber Queen.** Rich amber.  
**Betty Ann.** Delicate pink.  
**Celestia.** Pure white.  
**Challenge.** Maroon, tipped white.  
**Helen Anita.** Pink with a white dot in center.  
**Honey.** Light gold.  
**Joanna Pettit.** Glowing salmon pink.  
**Mary Munns.** Lavender.  
**Pink Glow.** Rich pink.  
**Takas Purple.** Purple.  
**Yellow Gem.** Yellow.

## BALL DAHLIAS

These old favorites are still popular today. Similar to the Pompon Dahlias, but the blooms are from 3 to 6 inches across.

**Charlotte Caldwell.** Orange.  
**Daintiball.** Rosy lavender.  
**A. D. Livoni.** Clear pink.  
**Red Chief.** Rich maroon red.  
**Storm King.** White.  
**Willy den Ouden.** Flame color.

35c Each

**ALL 6 FOR \$1.75**

## Autumn Shades Collection

**ALLBRIGHT.** Red and gold.  
**ALICE.** Red.  
**AMBER QUEEN.** Amber.  
**HONEY.** Light gold.  
**YELLOW GEM.** Yellow.  
**CHALLENGE.** Maroon, white.

**ALL 6 FOR \$1.75**

Regular \$2.10 Value

## Harmony Collection

**BETTY ANN.** Delicate pink.  
**JOANNA PETTIT.** Salmon pink.  
**HELEN ANITA.** Pink, white.  
**MARY MUNNS.** Lavender.  
**TAKAS PURPLE.** Purple.  
**CELESTIA.** White.

**ALL 6 FOR \$1.75**

Regular \$2.10 Value

## Rainbow Collection

**RED.** Alice.  
**WHITE.** Celestia.  
**PINK.** Pink Glow.  
**BRONZE.** Amber Queen.  
**LAVENDER.** Mary Munns.  
**YELLOW.** Yellow Gem.  
**RED AND WHITE.** Challenge.  
**WHITE.** Celestia.

**ALL 8 FOR \$2.25**

Regular \$2.80 Value

# Dahlias..



## DELICATE CACTUS DAHLIAS

*Everyone a Prize Winner*

Be the first in your neighborhood to grow these exciting new Cactus Dahlias which have been developed to a high state of perfection by Holland's famous Dahlia experts. The petals are pointed (hence the name "cactus") and gracefully twisted and curled, making the blossoms especially effective for table decoration and other floral arrangements. The varieties listed here have been selected for their superior qualities as cut flowers and garden plants.

**Beaute.** Clear yellow.  
**Garden Jewel.** Bronze.  
**Pastorale.** Lighter bronze.  
**Sensation.** Violet.  
**Snow.** Pure white.  
**Your Lucky Star.** Rich pink with light center. Very large.

**75c EACH or  
ALL SIX FOR  
ONLY \$4.00**  
Fine Quality No. 1 Tubers  
Guaranteed to Bloom This  
Year

### Outstanding Cut Flower

## ST. THERESE (Cactus)

Exquisitely formed flowers of glowing pink with white centers. This is one of the earliest flowers to bloom in the garden and the strong bushes are covered with a profusion of blooms until frost. We grew over 2 acres of ST. THERESE last year and sold more cut flowers of this variety than of all others in our entire planting.

**\$1.00 EACH; 3 FOR \$2.00**

*Strong Hand Selected Tubers*

**COMPLETE CULTURAL DIRECTIONS  
WITH EACH ORDER**

**ORDER YOUR DAHLIAS NOW!**

**ALL HAND-SELECTED FINE QUALITY**



**TOP-NOTCH QUALITY.**  
**Guaranteed to bloom!**



## GIANT DECORATIVE DAHLIAS

*Outstanding Garden Favorites*

Here is a selection of proven varieties of the very popular giant flowered decorative Dahlias. Like all Dahlias they are easily grown, and each one will produce a strong, healthy bush with many flowers 6 to 10 inches across. A planting of these magnificent Dahlias will make your garden the show place of the neighborhood.

**Avalon.** Fine clear yellow.  
**Charles L. Mastick.** Orange to bronzy orange.  
**Deuil du Roi Albert.** Purple tipped white.  
**Elinor Francis.** Scarlet red.  
**Gallant Fox.** Bright ruby red.  
**Golden Eclipse.** Rich golden yellow.  
**Le Toreador.** Vivid "raspberry red."  
**Margaret Cole.** Orange yellow tipped white.  
**Mrs. Kunzman.** Delightful combination of tan and bronze.  
**Rose Glory.** Deep rose. Excellent stems and dark foliage.  
**Salbach's White.** White, good cut flower.  
**Thos. Edison.** Rich royal purple, outstanding.

**ONLY**  
**50c EACH**  
**12 FOR \$4.50**  
**Postpaid**



## Sensational New Cactus Dahlia GENERAL EISENHOWER

This new prize winning Dahlia has created a sensation wherever seen. The large ruby red flowers are held erectly on strong cane-like stems and have been known to last as long as 10 days in water. The bushes will often have as many as 10 to 15 flowers open at one time. Named by the Belgians in honor of our great wartime general. We consider this one of the best Dahlias we have ever grown.

*Strong No. 1 Tubers*

**\$2.00 EACH; 3 FOR \$5.00**  
Offered for the First Time at This Low Price



*Dahlias will produce an abundance of bloom from July until frost.*

*The more you cut them the more they bloom.*

*No other flower will give such truly fine results with so little effort.*

## LOVELY MINIATURE DAHLIAS

Now you can have all the beauty of color and form found in the popular large flowered cactus and decorative Dahlias in blooms of a size especially suited for strikingly beautiful floral arrangements for your home. Miniature Dahlias produce a host of blooms 3 to 4 inches across on well branched bushes, making them ideal for garden decoration also. The 12 varieties listed here include a wide range of colors in both the cactus and decorative types.

### Miniature Decorative

**Alice Baker.** Clear lemon yellow.  
**Buckeye Baby.** Bronze. Tall bush.  
**Dolly.** Lavender, tall bush.  
**Fairy.** Pink, often called the miniature Jersey Beauty.  
**Springhill Rose.** American Beauty red.  
**White Fawn.** Snow white blooms on dense bushes.

**50c EACH; 3 FOR \$1.25**  
**6 FOR \$2.25**

### Tiniest of All

#### TOM THUMB

A novelty Pompon with bright red flowers of perfect Pompon form, frequently not over 1/2 inch across. Winner of many prizes as "Smallest Dahlia in the Show."

**ONLY 60c EACH; 2 FOR \$1.00**  
Top Quality No. 1 Tubers

### MINIATURE CACTUS

**Andrie's Orange.** Pure orange, 50c.  
**Animato.** Radiant rose. Lots of blooms on fine stems. 75c.  
**Arabesque.** Fine yellow blooms of cactus type, borne prolifically on low growing, sturdy bushes. 75c.  
**Fiducie.** Golden orange with deep yellow center. 75c.  
**Mme. Boudewijn.** Lilac rose. 75c.  
**Peace.** Waxed white. A superior cut flower. 50c.

**ALL 6 FOR \$3.00**  
Regular \$4.00 Value

### Miniature Border Dahlia

#### BISHOP OF LLANDAFF

A Dahlia everyone will enjoy. The rich glowing red flowers accented with gold centers contrast strikingly with the deep bronzy green foliage. Uniquely effective as a border plant and highly prized for table bouquets and table decorations. SPECIAL PRICES FOR QUANTITY LOTS.

**50c EACH; 12 FOR \$4.00; 25 FOR \$7.50;**  
**100 FOR \$25.00.**

**NO. 1 TUBERS - - GUARANTEED TO BLOOM THIS YEAR . . . ORDER NOW!**





## BLUE RIBBON WINNERS

The varieties we have selected for you include a wide range of lovely vibrant colors in both decorative and cactus types. These are among the leading prize winners both in this country and in Europe. Why not have the best? At these low prices everyone can have a garden of prize winning Dahlias.

C—Cactus types; D—Decorative types; MC—Miniature cactus; MD—Miniature decorative.

All Fine No. 1 Bulbs

### MONEY SAVING OFFER

SELECT ANY \$ 6.00 WORTH of Blue Ribbon Winners.....  
 SELECT ANY \$10.00 WORTH of Blue Ribbon Winners.....  
 SELECT ANY \$20.00 WORTH of Blue Ribbon Winners.....  
 PAY ONLY \$ 5.00  
 PAY ONLY \$ 8.00  
 PAY ONLY \$15.00

Mrs. Ella Worthen (C), Salmon with buff shadings.....	50c
Oakleigh Champion (C), Outstanding new bronze. One of the finest dahlias in our gardens.....	\$3.00
Passadena (D), Curly, light orchid pink. Sturdy grower.....	\$1.00
Passerfort (MC), Bright scarlet. Free flowering; outstanding cut flower.....	\$1.00
Pink Sutherland (D), Clear light pink, petals curled at tips.....	75c
Princess Beatrice (D), Golden orange tipped white. Very striking.....	\$1.00
Rocket Spray (C), Bright rose and creamy white. Very fine.....	\$1.00
Santa Claus (D), Red and gold, tipped white. Very showy.....	\$1.00
Troef (D), Violet purple waterlily type.....	75c
Zenith (C), Deep wine purple with silver reverse.....	\$1.00
Bronze Delight (C), Deep golden bronze.....	\$1.00
Chuckie (MC), Old rose.....	\$1.00
Gerry Hoeck (D), Soft pink waterlily type.....	\$1.00
Great Lakes (D), New large creamy white.....	\$2.00
Helly Boudewijn (D), Pure white waterlily type.....	50c
Jubilant (MC), Rich rose, outstanding cut flower.....	\$1.00
Kathie M. (MD), Lovely blend of cream and pink. NEW.....	\$2.00
Leiden's Medal (D), Red-gold, turning to bronze-yellow.....	\$1.00
Magnificent (D), Very large bronze with rose shading.....	\$2.00
Mme. Destry (MC), Scarlet and gold.....	50c
Miss Elsie Jane (D), Blend of lavender, rose and cream. Petals twisted and curled.....	50c
Miss San Diego (C), Light bronze with rose. New.....	\$2.00

ORDER NOW

and Save  
\$ \$ \$

All the Dahlias in this folder are offered at rock-bottom prices, and you can be sure that whatever varieties you choose will not only be top quality, but top value, too. We particularly call to your attention the great savings you can make when you choose our SPECIAL COLLECTIONS and SPECIAL QUANTITY PURCHASE offers.



POMPON DAHLIA  
←ALICE

SWAN  
ISLAND  
DAHLIA

PORTLAND 18,  
OREGON

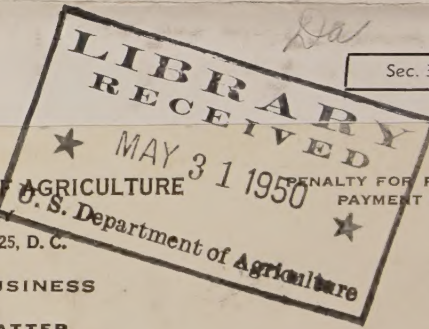


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Dahlias... as large as Dinnerplates .....

yes, and even larger! The Giant Flowered Dahlias offered here will produce flowers 8 to TO 12 INCHES ACROSS without any special care. The smallest flowers normally produced by these varieties are considerably larger than the blooms illustrated here, in many cases even TWICE as large.

Azura—Clear lilac.....	\$1.00
Clara Carder—Cyclamen pink.....	50c
Blue River—Silvery lavender.....	\$1.00
Croydon Lilac—Lavender. Excellent cut flower.....	\$1.00
D'Arcy Sainsbury—Pure white blooms of faultless form.....	\$1.00
Jane Cowl—Apricot orange.....	50c
Pink Giant—Bold, beautiful pink of pure tone.....	\$1.00
\$50 Gold—Golden bronze. Specially recommended for hot climates. Ideal cut flower.....	\$1.00
Mrs. Geo. Le Bouillier—Cardinal red.....	\$1.00
Meschede—Large fluffy yellow. Excellent habit, tall bush.....	\$1.00

CLARA CARDER  
BLUE RIVER  
CROYDON LILAC  
JANE COWL  
ALL 4 FOR \$2.25  
Regular \$3.00 Value

AZURA  
MESCHEDÉ  
PINK GIANT  
\$50 GOLD  
D'ARCY SAINSBURY  
ALL 5 FOR \$3.50  
Regular \$5.00 Value





# SWAN ISLAND DAHLIAS • ORDER BLANK

\_\_\_\_\_ Autumn Shades Collection (Pompon Dahlias) . . . . . \$1.75  
 \_\_\_\_\_ Harmony Collection (Pompon Dahlias) . . . . . 1.75  
 \_\_\_\_\_ Rainbow Collection (Pompon Dahlias) . . . . . 2.25  
 \_\_\_\_\_ Ball Dahlias . . . . . 6 for 1.75  
 \_\_\_\_\_ Cactus Dahlias . . . . . 6 for 4.00  
 \_\_\_\_\_ Giant Decorative Dahlias . . . . . 12 for 4.50  
 \_\_\_\_\_ Miniature Decorative Dahlias (Alice Baker Buck-  
 eye Baby Dolly Fairy Springhill Rose  
 \_\_\_\_\_ White Fawn . . . . . 6 for 2.25  
 \_\_\_\_\_ Dinner Plate Size Decorative Dahlias . . . . . 5 for 3.50  
 \_\_\_\_\_ Dinner Plate Size Decorative Dahlias . . . . . 4 for 2.25  
 \_\_\_\_\_ St. Therese, 1 for \$1.00 3 for \$2.00 .  
 \_\_\_\_\_ General Eisenhower, 1 for \$2.00 3 for \$5.00 .  
 \_\_\_\_\_ Tom Thumb Dahlia, 1 for \$.60 2 for \$1.00 .

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Use the above spaces to list Blue Ribbon Winners or other varieties ordered individually (discounts apply only to Blue Ribbon Winners).

Frequently stock on a variety is exhausted before the end of the  
 shipping season. In this event may we substitute similar varieties  
 of an equal or greater value yes no. Dahlias will be shipped  
 at the proper time for planting in your locality unless a specific  
 shipping date is stated.

## SWAN ISLAND DAHLIAS • PORTLAND 18, OREGON

### HOW TO GROW DAHLIAS

#### Planting and Culture

Dahlias will grow in any ordinary garden soil, but superior flowers can be produced with a little extra care. The ground should be in a moist growing condition at all times, especially during the blooming season. After all danger of frost is past, plant the tubers in an open sunny location in holes four to six inches deep and two to three feet apart, either in rows or in mass effects. If stakes are used for name tags and support later on, they should be set at planting time. Cover the tubers with about two inches of soil and fill in as the sprout grows. To avoid too tall a bush pinch out the top of the plant just under the first set of leaves when five or six side branches have appeared. Water every week, soaking the ground thoroughly.

#### Fertilizer

Bone meal may be mixed with the soil in the hole at planting time — a small cupfull to each plant. Commercial fertilizers may be used — rather sparingly — about every three weeks during the flowering season, but be sure the dust does not get closer than four inches to the stalk. Immediate watering is advised. Cow or sheep manures are good, especially for the humus content, but not horse manure.

#### Insect Control

Insects on dahlias can be easily controlled by using DDT for thrips, leaf hoppers and cucumber or 12 spotted beetles. Any insecticide with a nicotine base can be used for aphids. Follow directions on the package. For red spider use parathion, either spray or dust.

#### Cut Flowers

Dahlias should be cut when the blooms are fully matured because they do not open out in water. An immature flower will wilt and one too old will shatter. Pick them late at night or early in the morning, using a sharp knife to make a slanting cut. Put them into deep cold water and let them stand several hours before arranging. Scrape the stems for about 5 to 6 inches at the base or dip the stems in very hot water for a minute or two. This will make the flowers last longer.

#### Digging and Storing

Late in the fall, usually after a frost, cut the bushes off close to the ground. Dig the clumps carefully, making sure the roots are not broken away from the stalk or the necks are not twisted or broken. Trim off the stalk as close to the clump as possible. Store the clumps in crates or barrels in a place free from frost, but not so dry that tubers will shrivel. A good rule to follow for storing is to keep them as you would potatoes. Divide the clumps at planting time after the eyes or sprouts are easily seen. Never plant the whole clump. This will make a cluster of weaker bushes instead of one strong plant.

*Save These Cultural Directions for Future Reference*

**SWAN ISLAND DAHLIAS • PORTLAND 18, OREGON**



